

**Progressive Win the Pit Sweepstakes (“Promotion”)
Official Rules (“Official Rules”)**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AS OF DATE OF ENTRY AND OTHERWISE QUALIFY AS DESCRIBED IN THESE OFFICIAL RULES. VOID OUTSIDE THE UNITED STATES OR WHERE PROHIBITED BY LAW. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE UNITED STATES.

BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES CERTAIN RELEASES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, INCLUDING A WAIVER OF YOUR RIGHT TO A TRIAL BY JURY.

1. ELIGIBILITY:

The Promotion is open to all natural persons who are legal residents of the United States and the District of Columbia who are 18 years of age or older at the time of Entry and an attendee at Neon Nights (“**Event**”).

Notwithstanding the foregoing, the following individuals and members of their families (parents, grandparents, children, siblings, spouses) and resident household members (whether related or not) are not eligible for participation: employees, officers, and directors of Progressive Casualty Insurance Company (“**Sponsor**”), Southern Made Services, LLC (“**Administrator**”), and each of their parent, subsidiary, and affiliated companies, and Sponsor’s advertising and promotional agencies (“**Promotion Parties**”). All federal, state, and local regulations apply.

2. PROMOTION PERIOD:

The Promotion begins at 12:01 AM United States Eastern Time (“**ET**”) on July 22, 2026, and ends at 7:00 PM ET on August 15, 2026 (the “**Promotion Period**”). The Promotion includes four (4) entry periods (each an “**Entry Period**”) as outlined in the chart below:

Entry Period	Start Date	End Date
1	July 22, 2026 12:01 AM	August 14, 2026 2:59 PM
2	August 14, 2026 3:00 PM	August 14, 2026 6:59 PM
3	August 14, 2026 7:00 PM	August 15, 2026 2:59 PM
4	August 14, 2026 7:00 PM	August 15, 2026 7:00 PM

Each person who submits an entry in the Promotion (“**Entrant**”) thereby agrees to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding on matters relating to this Promotion. The Sponsor’s website server is the official clock for this Promotion.

3. HOW TO ENTER:

Visit WinThePit.com (the “**Website**”) and complete all required parts of the online registration form, which includes Entrant’s first name, last name, email address, date of birth, phone number, to receive an entry (“**Entry**”). Each Entry becomes the property of the Sponsor and will not be returned.

Entries generated by script, macro or other automated means, and Entries by any means which subvert the entry process, as determined by Sponsor in its sole discretion, are void.

There is a limit of two (2) Entries per person per day. A "Day" begins at 12:01 AM ET and ends at 12:00 PM ET, except for the last Day of the Promotion Period, which ends at 7:00 PM ET. If more than one Entry is received from any person, and Entries that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost or misdirected, will be void. Attempts made by the same person to submit more than one Entry may result in that person’s disqualification from the Promotion. Sponsor or Administrator may reject any Entry that it believes, in its sole discretion, is duplicative, fraudulent, incomplete, or otherwise invalid.

4. PRIZE:

Twenty (20) total per Promotion Period. One prize (“**Prize**”) per Person. Prize consists of two (2) Progressive Pit Passes. Winner (“**Winner**”) and guest (“**Guest**”) must be an attendee at the Event for the Prize on the date awarded with a valid ticket for the Event. Approximate Retail Value of Prize: \$100 per Pass or \$200 per pair. **ARV of all Prizes \$4,000.**

All Prize details are at the sole discretion of the Sponsor. THE PRIZE IS AWARDED BY SPONSOR “**AS IS**” WITH NO WARRANTY OR GUARANTEE OF ANY KIND BY SPONSOR, EITHER EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION. No substitution, transfer, or cash equivalent of Prize is permitted, except by Sponsor, who reserves the right to substitute a Prize (or portion thereof) with one of comparable or greater value, at its sole discretion.

Restrictions may apply. Additional details pertaining to the Prize will be disclosed to Winner at a future date and are subject to change at the discretion of Sponsor.

Winner is solely responsible for any and all expenses in connection with the Prize, including, without limitation, any federal, state and local taxes.

5. ODDS OF WINNING:

Odds of winning the Prizes are dependent on the number of eligible Entries received during the Entry Period.

6. WINNER SELECTION, NOTIFICATION, AND VERIFICATION:

Prizes will be awarded over four (4) Entry Periods as specified below:

Entry Period	Drawing Date/Time	Prizes
1	August 14, 2026 3:00 PM	8 Prizes
2	August 14, 2026 7:00 PM	2 Prizes
3	August 15, 2026 3:00 PM	8 Prizes
4	August 15, 2026 7:01 PM	2 Prizes

Odds of winning will depend on the number of Entries received during the Entry Period. Winners will be selected and notified according to the schedule listed above of drawing dates. Winners will be randomly selected under the discretion of the Administrator. Non-winning eligible entries from an Entry Period will automatically roll over and remain eligible for all subsequent drawings conducted during the Promotion Period.

Potential winner will be contacted by telephone or SMS. If any potential winner cannot be reached within thirty minutes of first notification attempt, if any potential winner rejects his/her Prize, or if Sponsor or Administrator determines that there has been noncompliance with these Official Rules, such Prize will be forfeited and an alternate Winner will be selected from among all remaining eligible Entries. Upon forfeiture of any Prize, no compensation will be given.

7. LICENSE AND RELEASE:

Participation in the Promotion and acceptance of Prize constitute Winner's permission for Sponsor or its agents to photograph, film, and record each winner and to use his/her name, address (city and state), likeness, photograph, voice, biographical information, and/or any statements made regarding the Promotion or Sponsor for purposes of advertising, publicity, or promotion without notice or additional compensation, except where prohibited by law. By participating in the Promotion and/or accepting a Prize, the Winner and each Entrant acknowledges and agrees to release and hold harmless Sponsor, Administrator, and their

respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, and directors ("**Released Parties**") from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including, without limitation, property damage, personal injury, and/or death that may occur in connection with, preparation for, travel to, or participation in the Promotion, or participation in, possession, acceptance, and/or use or misuse of any Prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation, or invasion of privacy. Sponsor shall not be responsible for any cancellations, delays, diversions, substitutions, or omissions whatsoever by any other persons providing any services to Winner. Sponsor is not responsible if any part of a Promotion Prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, or acts of terrorism. Entrants who do not comply with these Official Rules or who attempt to interfere with this Promotion in any way shall be disqualified. There is no purchase required to participate in the Promotion or to win any Prize in the Promotion. A purchase does not increase odds of winning.

8. ADDITIONAL TERMS:

Sponsor reserves the right to alter, suspend, or terminate the Promotion at any time and with or without notice if, in Sponsor's sole discretion, the integrity of the Promotion becomes or is likely to become compromised in any way. If the Promotion is terminated prematurely, all eligible Entries received prior to the Promotion termination or suspension date will be included in the next Prize drawing. No automated devices, bots, and/or other programs and/or software are permitted in the submission or attempted submission of an Entry. Delivery of a Prize will require a street address located within the fifty (50) United States or the District of Columbia (except those states where the Promotion is prohibited). Sponsor is not responsible for lost, late, illegible, stolen, altered, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled Entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Only fully completed Entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

In case of a dispute as to the identity of any Internet Entrant, an Entry made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof of identification and/or that the potential winner is the authorized account holder of the e-mail address associated with the winning Entry.

If for any reason the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention,

automated Entries, requests, fraud, technical failure, human error, or any other cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Promotion. Sponsor assumes no responsibility for any error, omission, interruption, telephone or other communications malfunctions, deletion, defect, delay in operation or transmission, communications line failure, or theft or destruction of, unauthorized access to, or alteration of Entries. Sponsor is not responsible for any problems or technical malfunctions of any telephone networks or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or attempted Entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, any combination thereof, or otherwise, including any injury or damage to Entrant's or any other person's computer related to, or resulting from, participation or downloading of any materials in the Promotion.

Sponsor and its agents are not responsible for printing, distribution, or production errors and may, in their sole discretion, rescind, cancel, suspend, modify, or revoke this Promotion based upon any such error without liability. If by reason of a printing, computer, or other error more Prizes are awarded in a Prize category than the number set forth in these Official Rules, all persons purportedly making valid claims will be included in a random drawing to award the advertised number of Prizes available. In no case will more than the advertised number of Prizes be awarded. Antifraud detection devices may be used for verification purposes. If there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

If Sponsor is prevented from continuing with the Promotion by any event beyond its reasonable control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Promotion by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, Sponsor shall have the right to modify, suspend or terminate the Promotion or Prize, as applicable.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Headings are solely for convenience and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof.

Caution: Any attempt by an Entrant to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of

criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO, AND USE OF, THE WEBSITES AND/OR THIS PROMOTION, OR ENTRANT'S DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE PROMOTION.

9. DISPUTES AND GOVERNING LAW:

The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Promotion. Any controversy or claim arising out of, or relating to, these Official Rules and/or the Promotion shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in Cuyahoga County, Ohio.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF OHIO WITHOUT REGARD TO ITS CONFLICTS OF LAWS AND RULES. For any matters that are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Promotion, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to Cuyahoga County, Ohio. The parties agree not to raise the defense of forum non conveniens.

10. PRIVACY POLICY/USE OF DATA:

Entry information will be used by Sponsor and its designees as they deem necessary or desirable for the administration, fulfillment, publicizing, and promotion of this Promotion, as described in these Official Rules, or as otherwise consented to by an Entrant through an opt-in provided to the Entrant. Entrants are not required to opt-in and doing so will not improve the odds of winning. Entrant information also may be used to provide information about Sponsor's products and services, driving and safety tips, and other information Sponsor believes may be useful to Entrants. Entrants can stop receiving Sponsor's promotional email at any time by using the unsubscribe links provided in the emails. If a potential Entrant does not agree to the terms of this privacy policy, such person should not enter this Promotion.

11. WINNER'S LIST:

For the name of the Winners (available after August 20, 2026), send a self-addressed stamped envelope to: Progressive Win the Pit Sweepstakes Winner, PO Box 90130, Nashville, TN, 37209, for Sponsor's receipt no later than September 20, 2026.

12. SPONSOR: Progressive Casualty Insurance Company, 300 North Commons Blvd., Mayfield Village, OH 44143.